



Simply Chic Weddings – Build-Your-Own Décor Package

The Build-Your-Own Décor Package is designed for couples who want flexibility, intentional design, and budget control while still receiving professional styling and execution.

Starting Investment

\$1,800 (Required Base Investment)

Base Investment Includes

- One design consultation and style direction
- Custom color palette and décor layout guidance
- Access to Simply Chic Weddings décor inventory
- Delivery, professional setup, styling, and breakdown
- On-site décor coordination during setup

Ceremony Décor Options (Add-On)

- Fabric draping backdrop or simple arch styling – from \$250
- Wood, metal, or geometric ceremony arch – from \$450
- Floral arch enhancement (partial coverage) – from \$350
- Aisle décor (up to 10 markers) – from \$200

Reception Table Styling (Add-On)

- Standard linens (up to 10 guest tables) – from \$250
- Upgraded linens or runners – from \$350
- Candle or greenery centerpieces – from \$45 per table
- Floral centerpieces – from \$75 per table
- Sweetheart table styling – from \$200

Florals & Enhancements (Optional)

- Bridal bouquet – \$175–\$250
- Bridesmaid bouquets – \$65–\$95 each

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- Boutonnieres – \$18–\$28 each
- Sweetheart table floral garland – \$175–\$350

Lighting & Special Features (Optional)

- Uplighting for focal areas – from \$250
- Café or string lighting (one area) – from \$300
- Welcome sign or seating chart display styling – from \$175
- Lounge vignette (one area) – from \$350

Important Scope & Design Limitations

- This option is designed for budget-friendly to mid-range weddings.
- Décor value is not intended to exceed \$25,000–\$30,000 in retail scope.
- Does not include ceiling installations, hanging florals, floral walls, or large custom builds.
- Does not include full-room transformations or multi-room décor installs.
- All inspiration photos must align with the selected scope and investment level.
- Requests exceeding this framework require a custom design proposal.

Typical Investment Range

Most couples investing in the Build-Your-Own Décor Package spend between \$3,000 and \$4,500 after selecting their décor elements and enhancements.

Seasonal Pricing Structure

Simply Chic Weddings offers seasonal pricing to reflect demand, availability, and market conditions in South Florida.

Peak Season Pricing

Peak Season Dates:

February – May | October – November

During peak wedding season, the following minimums apply:

- **Build-Your-Own Base Investment:** *starting at \$1,800*
- **Recommended Minimum Investment:** *\$3,000+*
- Weekend dates are limited and subject to availability
- Priority is given to full décor builds and higher-tier selections

*Most couples booking during peak season invest between **\$3,500–\$5,500** for complete ceremony and reception décor.*

Off-Season Pricing

Off-Season Dates:

June – September

To accommodate slower months, Simply Chic Weddings may offer flexible investment options based on availability.

- **Build-Your-Own Base Investment:** *starting at \$1,500*
- Reduced minimums may be available for select dates
- Limited décor scope may apply (smaller guest counts or reduced installations)
- Off-season incentives may include bonus décor elements or package enhancements

*Off-season décor investments typically range from **\$2,500–\$4,000**, depending on venue and design selections.*

Weekday & Intimate Weddings

Available year-round for:

- Monday–Thursday events
- Micro weddings
- Restaurant and non-traditional venues
- **Build-Your-Own Base Investment:** *starting at \$1,200*
- Limited décor categories
- Guest count caps may apply

Important Seasonal Notes

- Seasonal pricing is **not publicly guaranteed** and is subject to availability
- Off-season and weekday pricing cannot be combined with peak-season dates
- All pricing is confirmed upon signed contract and non-refundable retainer
- Simply Chic Weddings reserves the right to adjust pricing based on demand, venue requirements, and design complexity